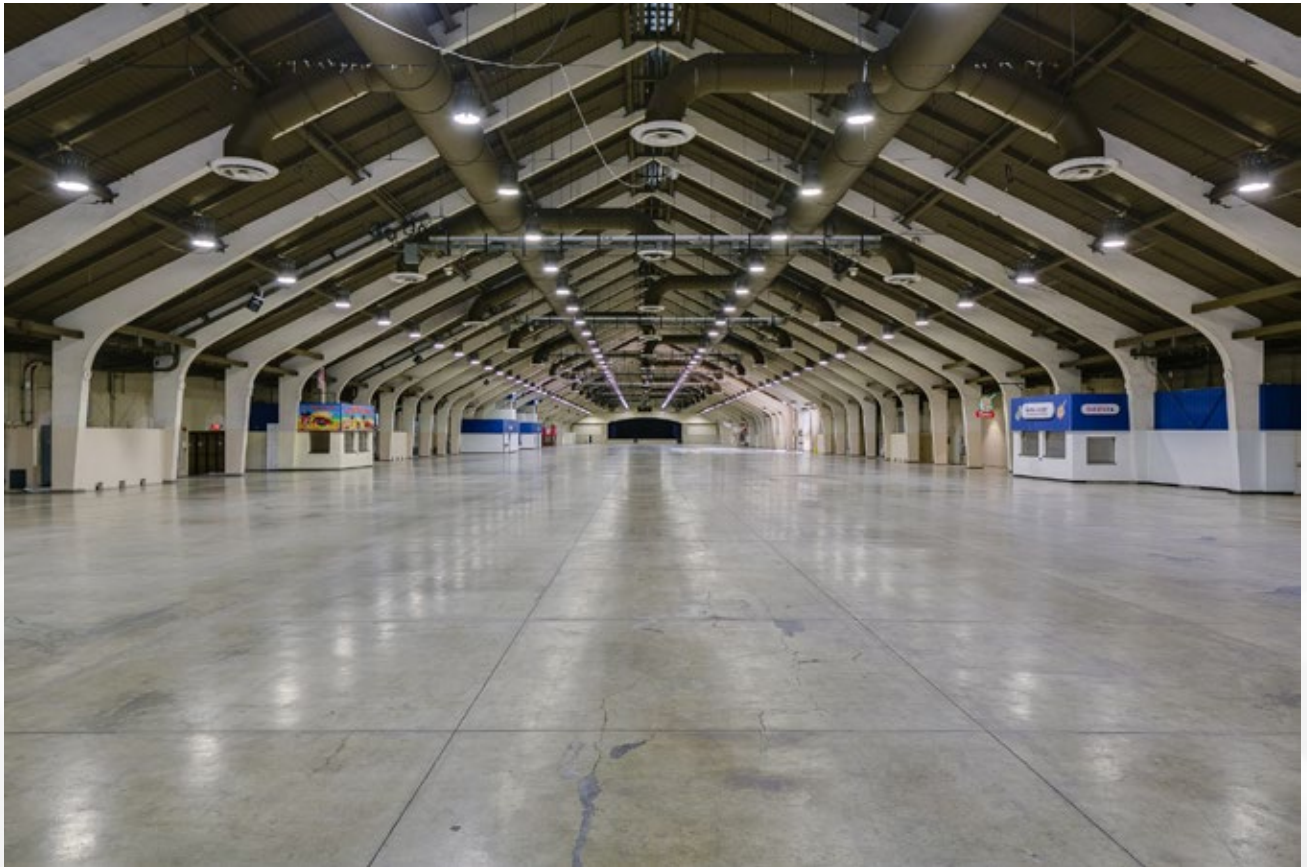


# ***FITCON***

**LOS ANGELES**



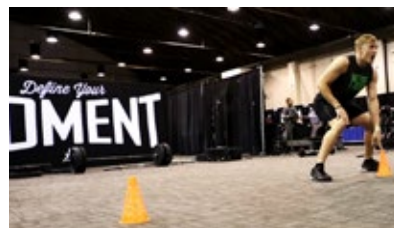
# LIVE DEMOS



▶ **HIIT PROGRAM**



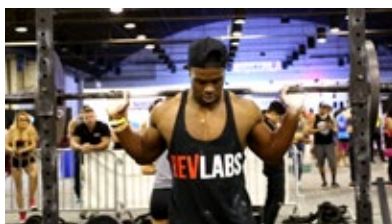
▶ **DANCE FITNESS**



▶ **SKILLS TRAINING**



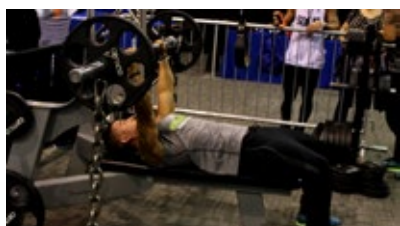
▶ **CALISTHENICS**



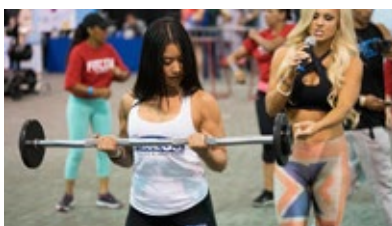
▶ **POWER LIFT**



▶ **KIDS TRAINING**



▶ **MEN'S WORKOUT**



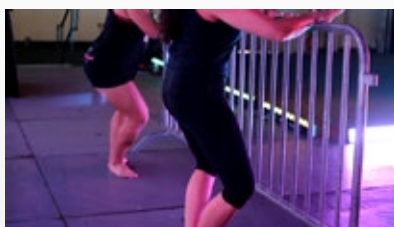
▶ **WOMEN'S DEMO**



▶ **CROSSFIT DEMO**



▶ **BOOT CAMP**



▶ **BARRE**



▶ **COOKING DEMO**

# FITCON LA

## **Event Date, Location & Time**

SATURDAY, OCTOBER 8, 2016 from 10 a.m. – 6 p.m. and SUNDAY, OCTOBER 9, 2016 from 10 a.m. – 5 p.m. at Expo Hall 4 at the Fairplex in Pomona, 1101 W McKinley Ave, Pomona, CA 91768

## **Parking**

Parking is \$10 at GATE I7 on Fairplex Dr.

## **Set Up**

Set up is on FRIDAY, OCTOBER 7, 2016 from 3 p.m. – 9 p.m. We are doing a video preview at 8 p.m. Vendors must arrive ON-TIME, NO later than 9:30 a.m. Additional set up time is on Saturday and Sunday from 8 a.m. - 10 a.m. ALL vendors must be ready to conduct business by 10:00 a.m. sharp. It is recommended that you not leave removable valuables unattended at your booth.

## **Dismantling**

No dismantling or leaving the booth unstaffed may be done before 5 p.m. on Sunday. Violation of this policy is unethical and unfair to other exhibitors and the public.

## **Table & Chairs**

Each vendor will receive (1) 6 foot table, 2 chairs. A table cloth will NOT be provided. You will need to provide your own table cloth/linens. It is recommended you customize your booth!

## **Tents**

Tents will not be provided for vendors. Tents are not allowed indoors and can only be used for the outside vendor competition section.

## **Subleasing**

All vendor booths agree that all exhibitor booths will not be sub-leased in whole or in part to another.

## **Electricity**

Electricity will be available to all vendors. Please state in the top of the application if you will be needing electricity.

## **Contract for Rental**

This request for booth, full payment and the notice of acceptance by FITCON LA together constitute a contract. There are NO refunds for any and all booth and sponsorship payments. No transfers or credits.

## **Limitation of Liability**

FITCON LA, its management and Fairplex is not responsible for any loss of articles, breakage, damage or injury that may occur to the exhibitor's employees or property for any cause whatsoever, prior, during, or subsequent to the period covered by this contract.

# REGISTRATION

## 10x10 Booth

**\$600**

\*includes 4 free tickets  
\*EARLY BIRD SPECIAL until January 31  
\*price increase on February 1

## 10x20 Booth

**\$1050**

\*includes 4 free tickets  
\*EARLY BIRD SPECIAL until January 31  
\*price increase on February 1

## 10x30 Booth

**\$1500**

\*includes 4 free tickets  
\*EARLY BIRD SPECIAL until January 31  
\*price increase on February 1

Do you want additional space? E-mail us at [info@fitcon.us](mailto:info@fitcon.us) for more information.

Please e-mail application to [info@fitcon.us](mailto:info@fitcon.us). Payment can be made online: [www.fitcon.us](http://www.fitcon.us)

**Business Name:**

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**Contact Name:**

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**Business Contact Number:**

(\_\_\_\_)-----

**Contact Phone Number:**

(\_\_\_\_)-----

**Mailing Address:**

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**Email Address:**

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**Website URL:**

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**Instagram:**

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### OFFICE USE ONLY

**Date Received:**

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**By:**

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**Booth Size:**

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**Check#**

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**Amount:**

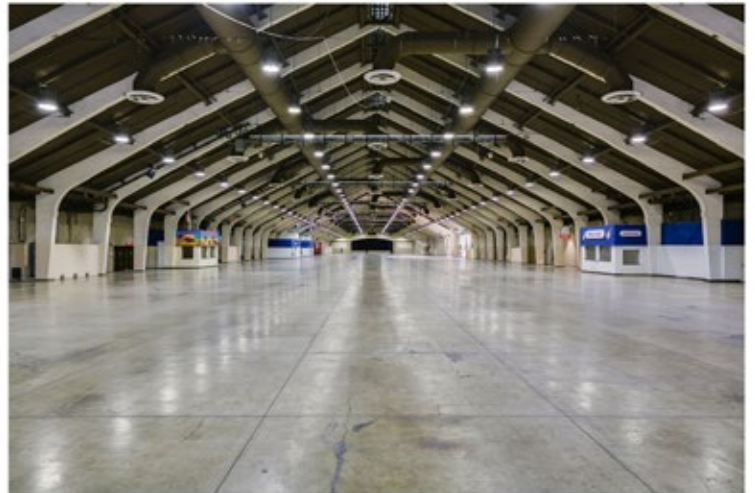
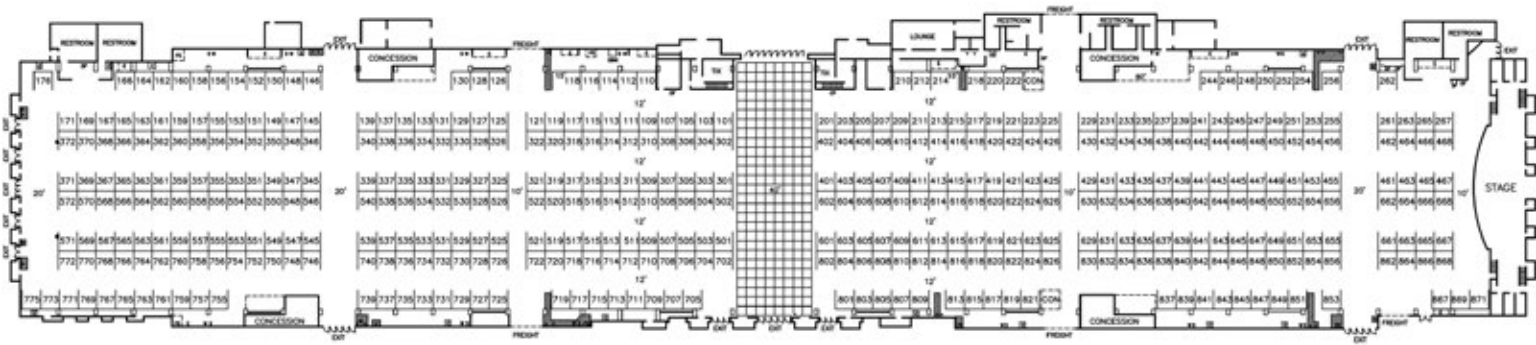
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**NOTES:**

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# FLOOR PLAN

## FAIRPLEX - EXPO HALL 4 (105,500 SQ.FT)



# SPONSORSHIP PACKAGE

## PLATINUM SPONSOR - \$15,000

### FEATURED SPONSOR

- Sponsor name printed in all print, web materials including poster, website & social media posts.

### NAMING RIGHTS TO EVENTS

- FITCON Games Presented by:
- Fashion Show Presented by:
- Mr & Miss FITCON LA Presented by:

### EXHIBIT SPACE

- 10 (10x10) booths

### SHOW SIGNAGE

- Featured as Main Sponsor on all banners and signage

### ADMISSION PASSES

- 10 complimentary passes

### WEBSITE

- Featured Sponsor on website

### SOCIAL MEDIA COUNTDOWN

- Sponsor will be featured in Social Media countdown post

## GOLD SPONSOR - \$7,500

### SECONDARY SPONSOR

- Sponsor name printed in all print, web materials including poster, website & social media posts.

### NAMING RIGHTS TO EVENTS

- FITCON Games Presented by:
- Fashion Show Presented by:
- Mr & Miss FITCON LA Presented by:

### EXHIBIT SPACE

- 5 (10x10) booths

### SHOW SIGNAGE

- Logo included as Sponsor on all banners and signage

### ADMISSION PASSES

- 10 complimentary passes

### WEBSITE

- Listed as Sponsor on website

# SPONSORSHIP PACKAGE

## BRONZE SPONSOR - \$5,000

### SPONSOR

- Sponsor name printed in all print, web materials including poster, website and social media posts.

### EXHIBIT SPACE

- 3 (10x10) booths

### SHOW SIGNAGE

- Logo included as Sponsor on all banners and signage

### ADMISSION PASSES

- 10 complimentary passes

### WEBSITE

- Featured Sponsor on website



## A LA CARTE

### MR & MISS FITCON - \$4,000

- Your logo will be included on shorts and bikini for Mr & Miss FITCON LA contest

### BANNERS - \$500

- Increase your brand visibility with signage

### SOCIAL MEDIA COUNTDOWN - \$300

- Increase your brand visibility with a feature on a Social Media Countdown post.



# TENTATIVE SCHEDULE

## SATURDAY, OCT 8

### MAIN STAGE

10 am - OPENING  
11 am - MR & MISS FITCON LA  
12 pm - MR & MISS FITCON LA  
1 pm - MR & MISS FITCON LA  
2 pm - FASHION SHOW  
3 pm - FASHION SHOW  
4 pm - TBA  
5 pm - TBA

### POWERLIFT

10 am  
11 am - Women's Division  
12 pm - Women's Division  
1 pm - Women's Division  
2 pm - Men's Division  
3 pm - Men's Division  
4 pm - Men's Division  
5 pm - Men's Division

### FRONT STAGE

10 am - CHECK IN  
11 am - FITCON LA GAMES (1st Round)  
12 pm - FITCON LA GAMES (1st Round)  
1 pm - FITCON LA GAMES (1st Round)  
2 pm - FITCON LA GAMES (1st Round)  
3 pm - Crossfit Workout Demo  
4 pm - Workout Demos  
5 pm - Workout Demos

### MEET & GREET

10 am  
11 am - TBA  
12 pm - TBA  
1 pm - TBA  
2 pm - TBA  
3 pm - TBA  
4 pm - TBA

## SUNDAY, OCT 9

### MAIN STAGE

10 am  
11 am - Boot Camp  
12 pm - WORKOUT DEMO  
1 pm - DANCE FITNESS  
2 pm - WORKOUT DEMO  
3 pm - DANCE FITNESS  
4 pm - Level Up  
5 pm -

### POWERLIFT

10 am  
11 am - Women's Division  
12 pm - Women's Division  
1 pm - Women's Division  
2 pm - Men's Division  
3 pm - Men's Division  
4 pm - Men's Division  
5 pm - Men's Division

### FRONT STAGE

10 am  
11 am - FITCON LA GAMES (Finals)  
12 pm - FITCON LA GAMES (Finals)  
1 pm - Bboy Battle  
2 pm - Bboy Battle  
3 pm - Bboy Battle  
4 pm - Bboy Battle  
5 pm - Bboy Battle

### MEET & GREET

10 am  
11 am - TBA  
12 pm - TBA  
1 pm - TBA  
2 pm - TBA  
3 pm - TBA  
4 pm - TBA



# SPONSORSHIP PACKAGE

## BRONZE SPONSOR - \$5,000

### SPONSOR

- Sponsor name printed in all print, web materials including poster, website and social media posts.

### EXHIBIT SPACE

- 3 (10x10) booths

### SHOW SIGNAGE

- Logo included as Sponsor on all banners and signage

### ADMISSION PASSES

- 10 complimentary passes

### WEBSITE

- Featured Sponsor on website



## A LA CARTE

### MR & MISS FITCON - \$4,000

- Your logo will be included on shorts and bikini for Mr & Miss FITCON LA contest

### BANNERS - \$500

- Increase your brand visibility with signage

### SOCIAL MEDIA COUNTDOWN - \$300

- Increase your brand visibility with a feature on a Social Media Countdown post.



# MEET & GREET - FITCON LA (OCTOBER 2015)

We will be announcing our Meet & Greet line-up in July 2016. Please take a look back at our past Meet & Greet line-up.



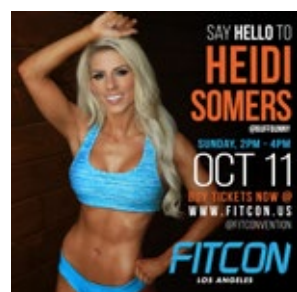
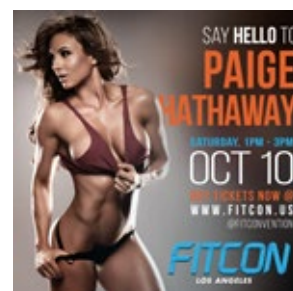
## ARIANNY CELESTE

UFC GIRL, MTV GUY CODE MODEL  
MAJOR IN FITNESS MANAGEMENT, NUTRITION

## PAIGE HATHAWAY

SHREDZ SPONSORED ATHLETE  
SOCIAL MEDIA ICON

2.4 MILLION FOLLOWERS ON INSTAGRAM



## HEIDI SOMERS AKA BUFF BUNNY

LIVE FIT, 1 UP NUTRITION, SWEET SWEAT USA  
NPC OVERALL BIKINI CHAMPION, 1ST IN CLASS

2.6 MILLION FOLLOWERS ON INSTAGRAM

## JEN HEWARD AKA HUNNYBUNSFIT

STANCE ATHLETE

SPORTS NUTRITION CERTIFIED

500K COMBINED FOLLOWERS ON INSTAGRAM



## JORDAN CLARKSON

LAKERS SHOOTING GUARD

2ND YEAR

MISSOURI

## TIANA GREGORY

PUBLISHED MODEL

FITNESS ENTHUSIAS, SOCIAL MEDIA STAR

